

Do you still remember this slogan - " A new Snoopy everyday for 28 days! " for the McDonald's Snoopy World Tour figurine set?

Total numbers of 28 Snoopy (3" tall) wearing traditional costumes from 28 different countries including Alaska, Australia, Canada, China, France, Germany, Hawaii, Hong Kong, Indonesia, Italy, Japan, Korea, Latin America, Malaysia, Mexico, Mongolia, New Zealand, Norway, the Philippines, Scotland, Singapore, Spain, Switzerland, Taiwan, Thailand, United Kingdom, the United States and the Wild West. This very first toy set, released in Asia and New Zealand in 1998, was one of the craziest collectible set in Hong Kong. These 28 different figurines were distributed in 28 days in Hong Kong McDonald with the purchase of a value meal of HK\$ 17 (US\$ 2.20).

The "Snoopy of the World" promotion was introduced to Hong Kong's residents with an ad campaign that said "Try to collect them all, because missing even one makes a very big difference."

Tens of thousands of Hong Kong residents began lining up everyday at McDonald in order to get every one of them. This mania lasted for several months and created the hottest trend in Hong Kong. At that time, a single Snoopy was sold as much as US\$26 on the black market for those desperate collectors.



The first release of Snoopy World Tour series in 1998

Cell Phones Scoop

Click Wheel Like an iPod

Oh look, another music-playing, fun time-having cellphone that we'll never get to see in the U.S., the Samsung X838. Featuring 1GB of on-board memory, the X838, shall we say, borrows heavily from the iPod: a click wheel-like interface is depicted in the released pictures. Oh, and it plays MP3s, which further proves that it's ripping off the iPod. There's a 1.3-megapixel camera on there, which can take photos at resolutions up to 1280x1024 pixels and also make CIF video clips. in case you feel the need to take pictures of yourself in front of a mirror. It's also supposed to be able to swivel around a full 360 degrees.

If nothing else, you can use the Samsung X838 as part of your one-man show.

Summary

The tri band X838, working on GSM 900, 1800 and 1900 Mhz networks, has a 1.46 inch 256k colors 128x220 pixels TFT screen, which is able to work in landscape mode to display the information and album art of the currently playing audio file. An audio file that you can play with the help of the built-in music player with support for MP3, AAC, AAC+, eAAC+ and WMA file formats, that can be stored on the 1 GB of embedded memory (it is a shame the people at Samsung haven't thought of cramming in a memory expansion card slot of some sort).

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