

## Summer Style

*We've got everything you'll need to enjoy the sun and beach in style this summer!*



Bikini top, \$74, bottom, \$74, Vix, [everythingbutwater.com](http://everythingbutwater.com)



Cotton terry "Border," \$26, [landsend.com](http://landsend.com)

Bobbi Brown Sunscreen Gel for Body SPF30, \$25, [bobbibrown.com](http://bobbibrown.com)



"Campus," \$20, American Eagle Outfitters, [ae.com](http://ae.com)

## Editor's Pick

The lip balm: Fresh Sugar Lip Balm SPF15, \$23, [sephora.com](http://sephora.com)



*This sugary sweet lip balm is to die for this summer. It doubles up as a lip moisturizer all the while giving your kissers maximum sun protection – goes on light and will keep your lips soft, and kissable all season long.*

## What's Hot in Asia!

Check out the hottest of global lifestyle brands as elected by consumers across Asia! You'd be surprised – many of these names may be your favorites too!



### Lifestyle Gear: Osim

The stressful modern lifestyles of Asia's burgeoning wealthier classes is proving a boon for makers of one modern hi-tech home accessory – the luxury electronic massage chair.

OSIM is a global leader in branded healthy lifestyle products. Listed in the Singapore Stock Exchange, OSIM has over 25 years of experience and uncompromising dedication in developing innovative and reliable healthy lifestyle products. The brand has more than 100 innovative products covering the four focuses of Health, Hygiene, Nutrition and Fitness.

Today, OSIM operates globally with more than 1,100 outlets in more than 360 cities over 28 countries in Asia, Australia, Africa, the Middle East, United Kingdom and North America. It's not a wonder that they've gained top ratings among Asian consumers.

## Celeb File: John Cho 조요한



John Yohan Cho was born on June 16, 1972 in Seoul, South Korea . A move from Korea to Los Angeles found young Cho's interest in acting when he began studying English literature at the University of California, Berkeley, where is graduated in 1996.

John's big break into the entertainment industry was a role in the 1999 comedy American Pie, in which he popularized the slang term "MILF". Subsequent years found Cho in supporting roles in such high-profile features Bowfinger, American Beauty, Evolution, and the Chris Rock comedy Down to Earth.

Though the films may not have offered Cho the most memorable parts, they kept him familiar with audiences until he reprised his most famous role to date in the hit sequel American Pie 2.

In 2002, Cho truly got to show his talent in director Lin's critically acclaimed indie film Better Luck Tomorrow. Following a crew of high-school-aged Asian-Americans who use their reputations as studious bookworms to mask their criminal activities, the movie proved without a doubt that Cho had what it took to make it in film. More supporting roles in Big Fat Liar and Solaris were quick to follow, and after rounding out the "Ameri-

can" trilogy in American Wedding, it was burger time for Cho as he played one of the characters in the 2004 comedy Harold and Kumar Go to White Castle. The next year, Cho went on to carry a supporting role on the short-lived chef sitcom Kitchen Confidential before returning to feature films. John's most recent project is NBC's new comedy The Singles Table.



▲ Better Luck Tomorrow (2002)

◀ Harold and Kumar go to White Castle (2004)

### Eye Care: Acuvue



Johnson & Johnson Vision Care is a company committed to transforming the world's vision. Since thier inception, the company has strived to increase awareness of the importance of vision and vision

care and to provide the world's most exceptional vision correction options.

The company's success lies in thier passion for innovation and unwavering commitment of the highest quality standards. Over the years, they have become a world leader in vision care, providing a family of outstanding contact lens products for Asia, North America, Europe and Australia.

### Luxury Car: BMW



Asia is one of the fastest-growing sales regions for BMW, the world's biggest luxury carmaker. Last year, the Munich based company sold close to 100,000 vehicles in the region. Expect to see more of this famous German luxury car manufacturer's badge on the Asian roads as double-digit sales growth is expected again this year, too. The company's strategy? Improved sales through market breadth and depth.

BMW will start assembling cars in Madras, India this year. The factory will be BMW's fifth in Asia, and will produce 3- and 5-series sedans exclusively for the Indian market. Currently, BMW Asia is responsible for 21 markets in Asia, including Taiwan, Hong Kong and the countries of ASEAN.